



CERTIFIED  
REPLACEMENT

# Certified Performance Cartridge

## Assured Value.

Responsible products are the **premier** aftermarket products available today. **Technically** superior and a better **value** than anything else available. We don't just say it we back it up with the industry's **most** elaborate certification program.

### Zero Risk Guarantee

In order to pass the **certification** process cartridges must be backed by a **zero-risk** guarantee. If a cartridge fails it can not cost the end user anything financially. The cartridge must be collected and replaced at no cost. **Responsible** cartridges will be replaced with an **OEM** cartridge if the consumer requests one **instead** of another Responsible cartridge. See our product warranty for complete details.

### Technical Support

Certification **standards** require that certified cartridges have **toll-free** technical support with live staff. Once again **Responsible** cartridges exceed this with **24/7** - 365 days per year toll-free technical support and online troubleshooting. No one even comes close. If the support staff can't fix the **cartridge** they will send a replacement; either an OEM cartridge or a Responsible, it's the **customer's choice**. Even OEM's don't offer this level of support.

### Certified Inspection Process:

- 1) **100% Virgin Cores:** In order for a cartridge to be certified it has to be made from a virgin core. Why is this **important**? Cartridges are not designed to last forever. By using non-virgin core the chances that a cartridge will fail before the ink or toner is depleted increases dramatically - this is **unacceptable**.
- 2) **Cost per page:** Using our certified process to compare costs per page of a standard business document a **certified** cartridge must offer a **lower cost** per page than the OEM. This testing takes into account page yields and density.
- 3) **Color matching:** Using sophisticated color **analyzing** equipment each cartridge must **match** the OEM color standards so that no difference can be distinguished with the naked eye.
- 4) **Bleed and smear:** Ink cannot bleed in the **page** or between colors to any **greater** extent than the OEM. The ink must also not smear in a highlighter test to any **greater** extent than the OEM.
- 5) **Out of the box:** Cartridges must work right out of the box without any hassle the same or a **higher** percentage of the time than the OEM cartridge.

 **Responsible**<sup>TM</sup>  
Premium Performance. **Responsible** Price.

[responsibleink.com](http://responsibleink.com) | 800.881.2080

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